

Amendments to the Claims:

This listing of claims will replace all prior versions and listings of claims in the application:

Listing of Claims:

Claims 1-9 (canceled)

10. (New) Process for the manufacture of a screen print reflection transfer, comprising the steps:

initially providing an adhesive-repellant base medium (1);

applying a transfer adhesive (2) on the base medium (1);

applying a reflection ink (3) comprising a plurality of reflection particles either directly on the transfer adhesive (2) or directly on an optional intermediate ink layer (8), said optional intermediate ink layer (8) being optionally applied in an additional step directly on the transfer adhesive (2); and

drying the transfer.
11. (New) Process according to claim 10, characterized in that the transfer adhesive (2) is dried after applying the transfer adhesive on the base medium (1) and before applying at least one of the reflection ink (3) and the intermediate ink layer (8).
12. (New) Process according to any one of claims 10 or 11, characterized in that the intermediate ink layer (8) is dried before applying the reflection ink (3).
13. (New) Process for the manufacture of a screen print reflection transfer, comprising the steps:

initially providing an adhesive-repellant base medium (1);

applying on the base medium (1) either a transfer adhesive/reflection ink mixture comprising a plurality of reflection particles or a colored transfer adhesive which comprises a plurality of reflection particles; and

drying the transfer.

14. (New) Process according to any one of claims 10 or 13, characterized in that a transfer medium (5) is additionally applied to the dried and hardened transfer.
15. (New) Process according to any one of claims 10 or 13, characterized in that the transfer adhesive is transparent, colored translucent, full-colored, or full-color white.
16. (New) Process according to any one of claims 10 or 13, characterized in that the reflection particles are essentially spherical in shape and have a grain diameter in the range from 10 to 100 μm , or that the reflection particles have the form of chips or needles and a longitudinal extension in the range from 10 to 110 μm , or a mixture thereof.
17. (New) Process according to claim 16 characterized in that the reflection particles have a grain diameter in the range from 25 to 40 μm , or have the form of chips or needles and a longitudinal extension in the range from 40 to 80 μm , or a mixture thereof.
18. (New) Process according to any one of claims 10 or 13, characterized in that the transfer is applied onto the base medium in such a way that a motif represented is of a correct side in the plan view.